



**Rajagiri Business School  
Simulation purchased 2024-25**

<b>Sl no</b>	<b>Trimester</b>	<b>Course</b>	<b>Simulation Name</b>	<b>Publisher</b>
1	Tri IV	Positive Psychology for Managers	Crafting Your Life Simulation	HBSP
2	Tri IV	Future of Work & Organizations of the Future	Clash of Two Giants: Competing in the Age of Platforms Simulation	HBSP
3	Tri IV	Future of Work & Organizations of the Future	Strategic Innovation Simulation: Back Bay Battery v3	HBSP
4	Tri IV	Commercial Banking and Finance	CESIM Bank simulation	CESIM
5	Tri IV	Performance Management	Change Management CESIM Micro simulation	CESIM
6	Tri I	Individual and Interpersonal Dynamics	Crafting Your Life Simulation	HBSP
7	Tri V	Project Management	Project Management Simulation	CESIM
8	Inflore	Management Fest	Firm Simulation	CESIM
9	Tri V	Sales and Distributions Management	CESIM Micro - Sales and Targets	CESIM
10	Tri II	Macroeconomics	Macroeconomics Simulation: Econland	HBSP
11	Tri V	Security Analysis and Portfolio Management	CESIM Simulation: Financial Analysis Microsimulation	CESIM
12	Tri V	Security Analysis and Portfolio Management	CESIM Simulation Portfolio Management	CESIM
13	Tri II	Marketing Management - 1	Marketing Simulation: Managing Segments and Customers V3	HBP
14	Tri VI	Revenue Management	CESIM Hospitality	CESIM
15	Tri VI	Ethics and Corporate Sustainability	Circular Economy Simulation: Fashion Forward	HBSP
16	Tri VI	Strategic Operations management	Strategy Simulation: Value Champion	HBSP
17	Tri III	Operations Management - II	Project Management Simulation	HBSP
18	Tri VI	B2B Marketing	Innovation Marketing Simulation: Crossing the Chasm	HBSP
19	Tri III	Strategic Management	Value Championship	HBSP

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<b>Sl no</b>	<b>Trimester</b>	<b>Course</b>	<b>Simulation Name</b>	<b>Publisher</b>
1	Tri IV	E-commerce	IT Management Simulation: Cyber Attack!	HBSP
2	Tri IV	TIFW	Strategy Simulation: Value Champion By: Norman T. Sheehan	HBSP
3	Tri IV	TIFW	Back Bay Battery v3 By: Clayton M. Christensen, Willy Shih; Publication Date: Aug 2019;	HBSP
4	Tri IV	Commercial Banking and Finance	CESIM Bank Simulation	CESIM
5	Tri I	Individual and Interpersonal Dynamics	Crafting Your Life	HBSP
6	Tri IV	Entrepreneurship and family business	Honey heritage	HBSP
7	Inflore	Inflore -Management fest	Capital Budget MicroSim	CESIM
8	Tri V	Project Management	CESIM Project	CESIM
9	Tri V	Strategic Management	Strategy Simulation: Value Champion	HBSP
10	Tri II	Cost and Management Accounting	CESIM Microsim - Break Even	CESIM
11	Tri V	Security Analysis and Portfolio Management	Finance Simulation: M&A in Wine Country V2	HBSP
12	Tri V	Sales and Distributions Management	Marketing Simulation: Managing Segments and Customers V3	HBSP
13	Tri II	Macroeconomics	Econland	HBSP
14	Tri II	Marketing Management – I	Marketing Simulation: Managing Segments and Customers V3	HBSP
15	Tri V	Supply Chain Management	Global Supply Chain Management Simulation V2	HBSP
16	Tri II	Enterprise Risk Management Certification course	IT Management Simulation: Cyber Attack!	HBSP
17	Tri II	Enterprise Risk Management Certification course SSC	Managing the Customer Journey Marketing Simulation: Adobe's Data-Driven Operating Model (DDOM)	HBSP
18	Tri II	Operations Management - I	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
19	Tri VI	Revenue Management	Hospitality & Pricing short sim	CESIM
20	Tri VI	B2B Marketing	Managing Segments and Customers	HBSP
21	Tri III	Operations Management - II	Operations Management Simulation: Inventory Basics	HBSP
22	Tri III	Strategic Management	Strategy Simulation: Value Champion	HBSP
23	Tri VI	Strategic HRM	Strategic HRM	CESIM



**Simulation purchased 2022-23**

<b>Sl no</b>	<b>Trimester</b>	<b>Course</b>	<b>Simulation Name</b>	<b>Publisher</b>
1	Tri IV	Technology, Innovation & Future of Work	Strategic Innovation Simulation: Back Bay Battery v3 By: Clayton M. Christensen, Willy Shih	HBSP
2	Tri IV	Technology, Innovation & Future of Work	Simulation: CloudStrat, Managing Migration to the Cloud By: Mohanbir Sawhney, Michael Bean	HBSP
3	Tri IV	Entrepreneurship & Family Business Management	Food Truck	HBSP
4	Tri IV	Entrepreneurship & Family Business Management	Honey Heritage	HBSP
5	Tri IV	Service Marketing	Small Service Simulation	CESIM
6	Tri V	Strategic Management	Global Challenge	CESIM
7	Tri V	Project Management	CESIM Project	CESIM
8	Tri V	Security Analysis and Portfolio Management	Bond Trader	HBSP
9	Inflor	Management Game	Marketing Simulation: Managing Segments and Customers V3	HBSP
10	Tri V	SDM	Marketing Simulation: Managing Segments and Customers	HBSP
11	Tri II	Macroeconomics	Econland	HBSP
12	Tri II	OM I	Project Management Simulation: Scope, Resources, Schedule V3	HBSP
13	Tri II	Marketing Management – I	Marketing Simulation: Managing Segments and Customers V3	HBSP
14	Tri VI	Revenue Management	HOSPITALITY Simulation	CESIM
15	Tri VI	B2B Marketing	Marketing Simulation: Managing Segments and Customers V3	HBSP
16	Tri III	Operations Management II	HBSP - Operations Management Simulation: Inventory Basics	HBSP